

ABOUT THE REP

Since 1966, The Repertory Theatre of St. Louis has been the region's premier live, professional theatre. With four performing venues including The Browning Mainstage, The Emerson Studio Theatre, The Grandel Theatre and the Imaginary Theatre Company, The Rep strives to provide the highest quality work possible for the St. Louis community.

In addition to our work on stage, every Rep season offers special events like our Food & Wine show or Women's Event, as well as a wide variety of family programming. We are also enriching our patron's experience by providing lecture series, post-performance cast discussions and educational workshops. The Rep is also proud to offer special services to make our work accessible to all patrons, such as an infrared listening system for the hearing impaired and open captioning, audio description and touch tours for our deaf or hard-of-hearing guests.

The Rep is proud of our place in the St. Louis community. Your ad in our program shows that you too value the art of theatre in our lives. Thank you!

The Repertory Theatre's Premium Audience*

Dedicated

Most of audience has subscribed for 5 years or more
85% Subscription Renewal Rate

Educated

86% College Graduates
61% Post Graduate Work

Affluent

Median household income of subscribers: \$99,843

Established

80% of subscribers are 45 years and older.

Geographically Desirable

The Top 10 areas represented by our subscribers are:
Creve Coeur, Des Peres, Frontenac, Kirkwood, Webster Groves, Chesterfield,
University City, Ballwin, Clayton, Ladue