

THE REPERTORY THEATRE OF ST. LOUIS

**THE
PRODUCERS
BALU**

DIAMOND DAZZLE

SATURDAY, MAY 15, 2027

THE RITZ-CARLTON, ST. LOUIS

SIXTY
The
Rep REPERTORY
..... THEATRE
ST. LOUIS
YEARS



SATURDAY, MAY 15, 2027
THE RITZ-CARLTON, ST. LOUIS

CONTACT

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The inaugural Producers Ball will be The Repertory Theatre of St. Louis' signature celebration of the Diamond Anniversary Season, bringing together the artists, donors, subscribers, staff, and community leaders for one extraordinary evening of cocktails, an elegant, seated dinner, live entertainment, and a sparkling after-party. Expect an immersive theatrical experience, surprises along the way, and moments that celebrate the very best of each decade. Dress to the nines in your most creative sparkle and bring your dancing shoes for a night worthy of the occasion.

This is a night to celebrate everything The Rep has meant to St. Louis for six remarkable decades, and raise a glass to the unforgettable stories, extraordinary artists, shared experiences, and community that have made it all possible.

Join us at the Producers Ball, and be there for the beginning of what comes next: a joyful, glamorous, once-in-a-generation celebration worthy of our past, present, and future on stage and in our community.

The Producers Ball will directly support The Rep's work onstage and throughout the St. Louis community, helping to sustain exceptional theatre and its impact for generations to come.

CELEBRATION & IMPACT OPPORTUNITIES

Individual Support: Beginning at \$600

Corporate Partnership: Beginning at \$3,000

Leadership Opportunities: Beginning at \$15,000



The Repertory Theatre of St. Louis is a 501(c)(3) nonprofit organization.
Tax ID: 43-0970273



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CLASSIC
ICONIC.
ELECTRIC.
THIS IS 60!

OUR MISSION

Founded in 1966, The Repertory Theatre of St. Louis (The Rep) is one of the region's leading professional theatre companies. Its mission is to create bridges between people in the St. Louis region and beyond through expertly crafted theatrical experiences that are joyful, unique, inspiring, and thought-provoking. Through productions, education programs, and community partnerships, The Rep enriches lives and strengthens communities through the power of live theatre.

OUR VISION

The Repertory Theatre of St. Louis will be a welcoming home where a full spectrum of artists and audiences courageously engage with one another and expand their appreciation and understanding of the world.

OUR VALUES

- Collective Excellence
- Equity & Anti-Racism
- Resource Stewardship for Sustainability & Growth
- Life-Long Learning



A SEASON OF **IMPACT**

The Rep's impact extends far beyond the stage. Through world-class productions, arts education, community partnerships, and accessible theatre experiences, The Rep reaches tens of thousands of people each year - creating connection, inspiring learning, supporting artists, and strengthening the St. Louis community.



50,000+

people experience a performance at The Rep each season



8,000+

students reached each year by the Imaginary Theatre Company



3,000+

students and adults who have accessed live, professional theatre through our Lifelong Learner Matinees at a discounted rate.



300+

staff members and artists are employed by The Rep each season.



60%

of schools we served through The Rep's Imaginary Theatre Company that are Title-I schools, serving low-income students.



38

Theatre Circle Award nominations for The Rep's 25/26 season, breaking the record for the most nominations for a theatre company in one year. The Rep won 13 Awards for *The Cottage*, *The Brothers Size*, *Emma*, and *Clydes*.



3,800

subscribers during The Rep's 26/27 season.



THE DAZZLE BEHIND THE BALL

PLANNING COMMITTEE

Gwen Middeke
Chair

Pat Schutte
Co-Chair

Members

Christy Beckmann
Patty Chapin
Elizabeth Cobin
Scott Fehr
David Frey
Jen Greer
Peggy Holly
Gerri Lashley
Michael James Reed
Judi Scissors
Jack Stapleton
Ann Cady Scott
Lynn Yearwood

On **May 15, 2027**, we will transform The Ritz-Carlton, St. Louis for a night that will feel unmistakably like The Rep, filled with theatricality, surprise, and joy. It will mark 60 remarkable years and, importantly, invest in the future of this theatre.

We call it the Producers Ball because The Rep has always been shaped by far more than what happens onstage. Our producers are the artists, audiences, donors, sponsors, community partners, staff, volunteers, and board members who have each played a role in our story. This night honors all of them.

There is a lot of great theatre between now and May, but we hope you will mark your calendar now and plan to be in the room with us. We want the Producers Ball filled with people who care deeply about The Rep, have helped shape its story, and want to be part of where we go next.

Your support will invest directly in exceptional artists, ambitious work, and extraordinary experiences for St. Louis.

Reserve your place for Saturday, May 15th, and help us make the Producers Ball a night worthy of this remarkable moment for The Rep.

Sixty years of stories. One remarkable community. One unforgettable night. Our next act is just beginning.

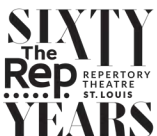
In Celebration,

Gwen Middeke
Chair

Pat Schutte
Co-Chair

Danny Williams
Managing Director

Kate Bergstrom
Augustin Family Artistic Director



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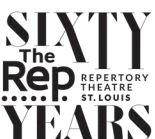
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CORPORATE IMPACT OPPORTUNITIES

	DIAMOND \$60,000	EMERALD \$30,000	RUBY \$15,000	SAPPHIRE \$7,500	TOPAZ \$3,000
	1 PREMIUM TABLE	1 PREMIUM TABLE	1 PREFERRED TABLE	1 STANDARD TABLE	
	10 SEATS	10 SEATS	10 SEATS	10 SEATS	4 SEATS
Naming opportunity for a special element of the Producers Ball	✳				
Personalized thank-you from a Rep artist connected to the 60th Anniversary Season	✳	✳			
Advertising placement in select 2026–2027 Rep production programs	FULL PAGE	1/2 PAGE	1/4 PAGE		
Sponsor recognition across select Rep social media channels	✳	✳	✳		
Live acknowledgment from the stage during the evening's program	✳	✳	✳		
Featured sponsor recognition during the Producers Ball digital presentation	✳	✳	✳	✳	
Sponsor recognition on signage displayed throughout the event	✳	✳	✳	✳	
Sponsor recognition in the Producers Ball program	✳	✳	✳	✳	✳
Digital sponsor recognition on The Rep Lobby screens during select 2026 – 2027 productions	✳	✳	✳	✳	✳
Sponsor recognition on the Producers Ball event webpage	✳	✳	✳	✳	✳
Charitable Deduction Amount	\$58,000	\$28,000	\$13,000	\$5,500	\$2,200

For more information, questions, & tailoring your package to meet your philanthropic needs please contact:
Rob Kapeller, Deputy Director of Development, (314) 687-4031 | rkapeller@repstl.org.

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INDIVIDUAL IMPACT OPPORTUNITIES

	DIAMOND \$80,000	EMERALD \$30,000	RUBY \$15,000	SAPPHIRE \$7,500	TOPAZ \$3,000	FRIEND OF THE BALL \$600
	1 PREMIUM TABLE	1 PREMIUM TABLE	1 PREFERRED TABLE	1 STANDARD TABLE		
	10 SEATS	10 SEATS	10 SEATS	10 SEATS	4 SEATS	1 SEAT
Naming opportunity for a special element of the Producers Ball	*					
Personalized thank-you from a Rep artist connected to the 60th Anniversary Season	*	*				
Live acknowledgment from the stage during the evening's program	*	*	*			
Featured sponsor recognition in the Producers Ball rolling presentation	*	*	*	*		
Sponsor recognition on signage displayed throughout the event	*	*	*	*		
Sponsor recognition in the Producers Ball program	*	*	*	*	*	
Digital sponsor recognition on the The Rep lobby screens during select 2026–2027 productions	*	*	*	*	*	*
Sponsor recognition on the Producers Ball event webpage	*	*	*	*	*	*
Charitable Deduction Amount	\$58,000	\$28,000	\$13,000	\$5,500	\$2,200	\$400

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CELEBRATING THIS MILESTONE & THANKING OUR PAST SUPPORTERS

For the past three years, The Rep's Holiday Benefit has brought together extraordinary artists, generous supporters, and our community in celebration of live theatre.

As we mark our 60th Anniversary and begin a new tradition with the Producers Ball, we are deeply grateful to the Holiday Benefit Sponsors, Committee, and Board of Directors for their generosity, leadership, and belief in The Rep.

Your support helped bring us to this milestone, and makes celebrating it together that much more meaningful and exciting.



2025 HOLIDAY BENEFIT HOST COMMITTEE

Charmian Aaron
Keith Alper
Margaret Augustin
Brad & Darla Baker
Christy Beckmann
Pam Belloli & Dave Shimek
Michelle & Sean Brady
Stanley Browne &
Arlene Maminta Browne

Kent & Patty Chapin
Don & Elizabeth Cobin
Michele Coen
Abby Devereux
James Donnelly & Tracy Temanson
Marcus & Danni Eickenhorst
Dorothy Marshall Englis
Scott & Andy Fehr
David Frey

Mike & Jen Greer
Gina & Lee Hoagland
Mark & Peggy Holly
Ven & Cynthia Houts
Daniel Jay & Mary Ann Lazarus
Suzie Nall
John & Christy Nickel
Mike Riley & Kate Bergstrom
Pat & Ken Schutte

Judi Scissors
Ann Cady Scott
Steve & Janice Seele
Mike & Kristen Sorth
Jeanine Sucheki
Steve Trampe & Jenny Gupta
Jason Wos & Danny Williams

THANK YOU TO THE SUPPORTERS OF THE PAST HOLIDAY BENEFITS



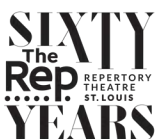
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David & Melanie Alpers
Wendi Alper-Pressman
& Norman Pressman
Margaret Augustin
Brad & Darla Baker
Christy Beckmann
Michelle & Sean Brady

C & L
Patty & Kent Chapin
Brian & Vicki Clevinger
Don & Elizabeth Cobin
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Coterie Creative
Flying Cloud Charitable
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Robert & Lisa Forsyth in honor
of Nancy Forsyth
Cheri & Ron Fromm
John & Anna Beth Goodman
Dr. James Hinrichs
& Mary Schoolman
Peggy & Mark Holly
Ven & Cynthia Houts

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Nancy & Ken Kranzberg
Viginia & David McDonald
Gwen & Paul Middeke
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Judy & John Potthoff
Jane M. & Bruce P. Robert
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Pat & Ken Schutte
Ann Cady Scott
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David Skaggs
We Are Echoes
Lynn & Darrell Yearwood



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SIXTY The Rep YEARS

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ST. LOUIS



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